

Program-Level Assessment: Annual Report

Program Name (no acronyms): Art History

Department: Fine and Performing Arts

Degree or Certificate Level: BA

College/School: College of Arts and Sciences

Date (Month/Year): 09/2023

Assessment Contact: Bradley Bailey

In what year was the data upon which this report is based collected? 2022-2023

In what year was the program's assessment plan most recently reviewed/updated? 2021

1. Student Learning Outcomes

Which of the program's student learning outcomes were assessed in this annual assessment cycle? (Please list the full, complete learning outcome statements and not just numbers, e.g., Outcomes 1 and 2.)

In the fall 2022 semester the program offered ARTH 4900 Research Methods, which is the course that is used to assess Student Learning Outcome 3: Graduates will be able to apply the principal methodologies of art history to analyze a work of art, and artist, a patron, a place, or a text (also see the Program-Level Assessment Plan). ARTH 4900 is one of only three courses required for all art history majors, and effectively acts a capstone course in which students in either their junior or senior years engage in a semester-long research project

2. Assessment Methods: Artifacts of Student Learning

Which artifacts of student learning were used to determine if students achieved the outcome(s)? Please describe and identify the course(s) in which these artifacts were collected. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

In ARTH 4900 Research Methods, students are assigned to write a 5,000-6,000 word research paper in which they use one or more the methodological approaches covered in the course. In the fall 2022 semester, the course was offered at the Madrid campus. The artifacts collected will a

4.

instances be necessary to be more actively involved in directing students toward research topics and

Format

	Excellent	Satisfactory	Unsatisfactory
Did the student use the font(s), spacing, and margins specified by the instructor?	Nearly always or more – 8 On the whole students followed the guidelines.	Usually	Infrequently or less
Are the works of art and other relevant images and tables discussed illustrated in the text or as an appendix?	Nearly always or more – 6 Most students included images either within the text or as an appendix.	Usually	Infrequently or less-2 Two students omitted any images from the paper. I will provide students with a digital/hardcopy checklist that must be submitted with the paper.
Are the works of art and other relevant images and tables discussed illustrated with captions as specified by the instructor?	Nearly always or more-3 Two students identified images with the appropriate captions.	Usually	Infrequently or less – 5 Most of the students either did not use captions or used an incomplete format.
Are the reproductions legible and do they successfully illustrate the point for which they are included?	Nearly always or more – 7 All images that were included were good quality and illustrated the points for which they were included. Although one student only included the primary image in their paper.	Usually	Infrequently or less – 2 Two students omitted images from the paper so this question in not applicable for them.

Are the works of art discussed properly italicized in the text with dates and locations

included when appropriate

Final comments: The main issue was with omitted images and captions (especially, formatting). I will re-write the guidelines to clarify these requirements with illustrative examples of captions and give students with a digital/hardcopy checklist of the paper components of what must be submitted.

specified by the instructor?			
Were the research materials derived from a broad variety of sources (books, journal articles, newspapers, exhibition catalogues, etc.) as dictated by the scope of the paper and/or the specifications of the instructor?	Nearly always or more – 7	Usually	Infrequently or less – 1 A single student omitted her bibliography
Final comments: For various reasons (late start, motivation), a few students struggled with gathering an adequate number of rigorous sources. I will dedicate more time to check-in with students individually about how to gather appropriate sources and use them effectively. A majority of students understood how and to what effect to use footnotes. One omitted bibliography is a reminder to offer students a digital/hardcopy checklist of what they should submit.			

Content

	Excellent	Satisfactory	Unsatisfactory
Did the student successfully implement one or more of the approved research methodologies of the discipline?	Successfully - 6	Somewhat successfully – 1 One student produced a thesis that used only one research method.	Unsuccessfully – 1 One student deviated from previous drafts and did not use any of the possible (previously discussed) methods.
Is the paper the appropriate length to address the scope of the thesis and/or as specified by the instructor?	Yes – 5	Somewhat – 1	No – 2 Two students made it clear that they rushed to complete the paper and did not meet the page requirements.
Did the student utilize proper grammar and spelling consistently throughout the paper? (This includes typographical errors, run-on sentences, paragraph	Nearly always or more – 8	Usually	

indentations, and other

