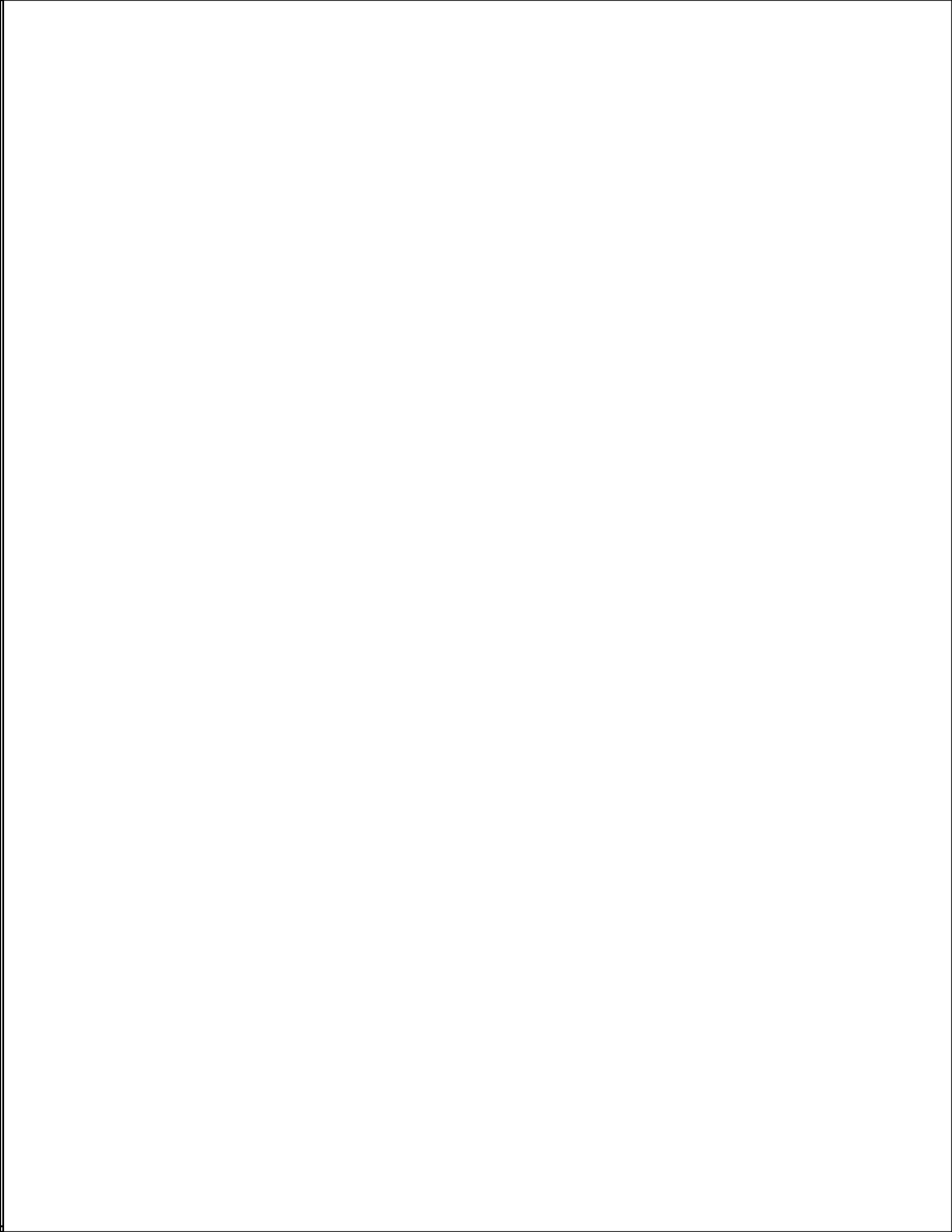


Program-Level Assessment: Annual Report

Program Name (no acronyms): Communication

What were the results of the assessment of the learning outcome(s)? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-



ASSESSMENT DATA: COMMUNICATION B.A.

I. Direct Assessment of PLO7: Students will recognize and address systemic injustice and inequity in pursuit of a just society

The Civic and Social Justice Engagement Rubric has six dimensions. The rubric is appended below.

For each dimension, 1 = Benchmark, 2 = Intermediate Level of Achievement, 3 = Advanced-Intermediate Level of Achievement, 4 = Capstone.

	Level of Achievement	4	3	2	1
Knowledge of	Total:	15			

Level of Achievement		4	3	2	1	N/A*
Civic Action, Social Justice, And Reflection	Total:	13	4	3	1	10
	AD & PR/ISC		2	3		
	COMM ST	4			1	
	JAMS	9	2			
	MADRID					10

*CMM 4930M had N/A for this dimension of the rubric

Demonstrates independent experience and shows initiative in team leadership of complex or multiple civic engagement and

society.		
The program consistently emphasized the importance of social justice.	4.61	.59
I understand my civic responsibilities as a local and global citizen.	4.56	.60
Students will		

