Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a strategic	MBA Learning	MBA Learning	MBA Leearning		
level understanding of the key	Assessment Quiz	Assessment Quiz	Assessment Quiz		
	(Direct), Educational	(Direct)			
economics, finance, international	Benchmarking				
business, management, marketing,	Institute (Indirect)				
operations, and statistics.					

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will practice problem		Analysis of MBA 653	Analysis of MBA 653	Analysis of MBA 653	Analysis of MBA 653
analysis and decision-making and		Integrated	Integrated	Integrated Consulting	Integrated
present results, both individually and		Consulting Module	Consulting Module	Module Final Projects	Consulting Module
as part of teams and groups, using		Final Projects	Final Projects	(Direct).	Final Projects
vehicles such as problem and case		(Direct).	(Direct).		(Direct).
analysis, integrated modules, and					
live consulting opportunities.					

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students are aware of globalization	Analysis of Hong Kong	Analysis of Hong	Analysis of Hong	Analysis of Hong	Analysis of Hong
and its impacts on people,	Trip Reflections	Kong Trip Reflections	Kong Trip	Kong Trip Reflections	Kong Trip Reflections
businesses, and the economy.	(Direct)	(Direct)	Reflections (Direct)	(Direct)	(Direct)