

FTMBA Program Assessment Audit

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a strategic level understanding of the key economics, finance, international business, management, marketing, operations, and statistics.	MBA Learning Assessment Quiz (Direct), Educational Benchmarking Institute (Indirect)	MBA Learning Assessment Quiz (Direct)	MBA Learning Assessment Quiz		

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will practice problem analysis and decision-making and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated modules, and live consulting opportunities.		Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students are aware of globalization and its impacts on people, businesses, and the economy.	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)

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