## ProgramAssessment Plan

Program BS in: Accounting, Analytics and Enterprise Systems, Entrepreneurship, Economics, Intermational Business, Information Technology Management, Leadership and Change Management, Markesingusts Business

Department: Accounting Economics Finance, International Business, ITM/OPM, Management, Marketing

College/School:Chaifetz School of Business

Date: Fall 2017

Primary Assessment ContactHeather BednarelAssociate Dean & AcadenDept Chair

Note: Each cell in the table below will expand as needed to accommodate your responses.

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2. Describe how, and the extent to which, program faculty contributeth to development of this plan.

All business school faculty contributed to the continued on the <u>CBK learning outcomies</u>Spring 2016 beginning with the work of the undergraduate curriculum board and then school work at the May 2016 and Augu2016 all business faculty retreats. This included editing of the learning outcomes as well as rubric design to assess a learning outcome (e.g. dealsing), written communication) for use across multiple departments.

Major learning outcomeswere developed/revisedby the department faculty in a collaborative/iterativeanner in department meetings/circulated electronicallyin AY 1718. Where applicable, departments utilized the rubrics already created for assessment of the CBK learning outgownetting rubric, decisiormakingrubric). In cases where existing rubrics were not appropriate for measuring the major learning outcome, the department faculty worked to create/modify rubrics to assesse:

		Leadership and Human Resource		
#	Major Student Learning Outcome	MGT 3100	MGT 3300	MGT 4101
1	Students will understand essential business concepts and how the various functional areas of business are related.	X		Х
2	Students will demonstrate knowledge of ethical concepts and corporate social responsibility and be able to evaluate business problems from multiple ethical perspectives.	X	X	
3	Students will be able to identify and structure business problems and propose actionable solutions to business problems and when applicable utilizing appropriate technology.		X	Х
4	Students will demonstrate effective written communication.		Х	Х
5	Students will understand how cultures, politics, laws, ethics, and economies influence and impacts business and use tools and concepts to analyze and formulate an international business strategy.			
6	Teamwork: Students will demonstrate the ability to work effectively in teams.	Sp2018		Fall 2017
7	Managing Diversity: Students will be able to assess and promote organizational diversity.	Sp2018	Sp2018	

Leadership and Human Resource Management Major Elective					
MGT 3301	MGT 4102	MGT 4103	MGT 4301	MGT 4302	MGT 4910

Leadership and Human Resource				
MGT 3200	MGT 3201	MGT 3400	MGT 4500	

## **Values Consistent with Jesuit Ideals**

Attribute

**Exceed Expectations** 

Decision-Making/Analysis
Attribute

**Exceeds Expectations** 

**Meets Expectations** 

**Needs Improvement** 

Communication - Writing Attribute	Exceeds Expectations	Meets Expectations	Needs Improvement
Structure/Outline	Demonstrates detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task (s) including organization, content, presentation, formatting, and stylistic choices	Demonstrates consistent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	Attempts to use a consistent system for basic organization and presentation
Content Development/Analysis	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work.	Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work.	Uses appropriate and relevant content to develop simple ideas in some parts of the work.
Sources/Evidence	Demonstrates skillful use of high- quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing	Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Demonstrates an attempt to use sources to support ideas in the writing.
Grammar, Punctuation, and Spelling	Uses graceful language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free.	Uses straightforward language that generally conveys meaning to readers. The language in the portfolio has few errors.	Uses language that sometimes impedes meaning because of errors in usage.
	Demonstrates a thorough	Demonstrates adequate consideration of context,	

understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the

work

**Professionalism** 

## **Global Perspective**

Attributes	Exceed Expectations	Meets Expectations	Needs Improvement
cultures impact a business.	Students have a thorough understanding on how to laws, policies, norms and/or other cultural influence impact business.	to laws, policies, norms and/or	Students cannot completely articulate how laws, policies, norms and/or other cultural influence impact business
Students understand the impact the global economy has on business practices.	Students can thoroughly evaluate how economic changes impact the global economy.	Students can adequately evaluate how economic changes impact the global economy.	Students cannot completely evaluate how economic changes impact the global economy.
Ian international hijeiness strategy	Students can provide a thorough, insightful and feasible solution.	Students can provide an adequate, insightful and feasible solution.	Students cannot completely provide an adequate, insightful and feasible solution.