

# REINVENTING RESEARCH COMMERCIALIZATION

## WORKSHOP/ CONFERENCE

at

**CIC@4240**

4240Duncan Ave,  
St. Louis, MO 63110

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Thursday, September 7, 2017: 3.00pm -5.00pm,  
James Crutchfield Room

Friday, September 8, 2017: 8.00am– 2.00pm,  
Havana Room

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SaintLouis University  
Office of the Vice President for Research  
Research Innovation Group

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HOSTED BY

# REINVENTING RESEARCH COMMERCIALIZATION

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## OBJECTIVES:

Saint Louis University (SLU) and the Office of the Vice President for Research (OVPR) are committed to a 5 year plan to double the size of SLU's research enterprise to \$100M and achieve eminence and impact in priority areas. SLU's vision is to advance as a world leading Jesuit research university with transformative impact on local and global challenges.

## Friday, September 8, 2017

- 8.00 am Registration and continental breakfast  
“Havana” Room, CIC@4240
- 8.45 am Welcome and objectives  
Ken Olliff  
Vice President for Research, Saint Louis University
- 9.00 am Introductions and key tech transfer challenges  
Graeme Thomas  
Executive Director, Research Innovation Group, Saint Louis University
- 9.15 am Advancing basic research to translation and proof of concept:  
Jilda Diehl Garton  
Vice President for Research and General Manager  
Georgia Tech Research Corporation & Applied Research Corporation
- 9.45 am Moderator: Jilda Diehl Garton  
Panel Members:  
David Day Executive Director, Southeast Business Investors Forum; formerly, AVP/Director,  
Office of Technology Licensing, U Florida  
Emre Toker Managing Director, Skandalaris Center for Interdisciplinary Innovation  
& Entrepreneurship, WU  
Michelle Sabick: Dean, Parks College, Engineering, Aviation & Technology, SLU  
Tamara Wilgers Director, Technology Commercialization & Economic Development, UMSL
- 10.15 am Break
- 10.30 am Building faculty entrepreneurship, student innovation and strategic licensing  
Sethuraman Panchanathan  
Executive Vice President, ASU Knowledge Enterprise  
Chief Research and Innovation Officer
- 11.00 am Moderator: Sethuraman Panchanathan  
Panel Members:  
Alan Thomas Executive Director, Academic Venture Exp. previously, Assoc. -0.004 Tc 0.004 Tc

- 11.30pm LunchBreak
- 11.45 am Lunch Address  
Building faculty-student innovation centers into commercialization  
Jed Taylor  
Director of Operations, Technology Entrepreneur Center, University of Illinois
- 12.15pm Break
- 12.30pm Developing and growing dynamic university-based startups  
Rosemarie Truman  
Founder & CEO, Center for Advancing Innovation, and Startup Catalyst
- 1.00 pm Panel Members  
Chad Stiening CEO Kypha, Inc. St. Louis  
Cheryl Watkins Moore, Director, Bioscience & Entrepreneurial Inclusion, BioSTL  
Bob Calcaterra: Partner, Exeter Group; Co-founder, St. Louis Arch Angels  
Mary Louise Helbig Executive Director, ITEX St. Louis
- 1.30 pm Two-Minute Lightning Round:  
The most important step toward reinventing research commercialization— and why?  
David Day  
Alan Thomas  
Jed Taylor  
Jilda Diehl Garton  
Sethuraman Panchanathan  
Rosemarie Truman
- 1.45 pm Takeaways & Close  
Graeme Thomas  
Ken Olliff
- 2.00 pm Refreshments (Optional)

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