YouGov interviewed 1135 Missouri (MO) registered voters, with the goal of screening for and surveying Missouri likely voters. The Missouri registered voters were then matched down to a sample of 1018, yielding a target subsample of 900 likely voters including 450 from each treatment group. The respondents were matched to a sampling frame on gender, age, race, education and treatment group. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity and education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (3-categories), and education (4-categories). The weighted dataset of registered MO voters was then

POLS006	Approve/disapprove - job -- Senator Josh Hawley
POLS005	Approve/disapprove - job -- Senator Eric Schmitt
POLS023	Missouri election candidate vote
POLS024	Missouri Republican candidate to support
POLS025	Missouri Democratic candidate to support
POLS010	Top priority of Missouri state government
POLS011	Rate condition -- The Economy in the United States
POLS012	Rate condition -- The Economy in the State of Missouri
POLS013	Rate condition -- Public schools in your community
POLS014	Rate condition -- Public schools in the State of Missouri
POLS015	Rate condition -- Crime in your community
POLS017	Rate condition -- Race relations in your community
POLS018	Rate condition -- Your physical health in the last month
POLS019	Rate condition -- Your mental health in the last month
POLS020	Rate condition -- Roads and infrastructure in the State of Missouri
POLS021	Agree/disagree 1 -- The United States is on the right track and headed in a good direction.
POLS022	Agree/disagree 1 -- The State of Missouri is on the right track and headed in a good direction.
POLS026	Agree/disagree 1 -- Property taxes should not be raised for Missouri homeowners who are 62 years old or older.
POLS027	Agree/disagree 1 -- The U.S.-Mexican border situation is a crisis that needs to be resolved immediately.
POLS028	Support for eliminate sale tax policy -- Eliminate existing state sales taxes on groceries
POLS029	Support for eliminate sale tax policy -- Eliminate existing local sales taxes on groceries
POLS030	Support for eliminate sale tax policy -- Eliminate existing local sales taxes on groceries if the state replaces lost revenue for local governments
POLS031	Gambling legality -- Betting on professional sports
POLS032	Gambling legality -- Betting on collegiate sports
POLS033	Gambling legality -- Video lottery gaming machines in convenience stores
POLS034	Gambling legality -- Video lottery gaming machines in bars, truck stops, fraternal

	organizations, and veterans' organizations
POLS035	Would support ballot proposition
POLS036	Favor or oppose death penalty -- Death penalty sentences in cases of first-degree murder.
POLS037	Favor or oppose death penalty -- When a jury cannot unanimously agree to sentence the death penalty, the judge decides whether to sentence the death penalty or life in prison without parole.
POLS038	Favor or oppose death penalty -- The Governor being allowed to change death penalty sentences to life in prison without parole.
EDU001	Children currently in school
EDU002	Missouri School District
EDU003	Teacher starting salary guess
EDU004	Ideal teacher starting salary
EDU005	School attendance percentage
EDU006	Student enrollment total
EDU007a	School funding formula -- Base school district funding on enrollment more than attendance.
EDU007b	School funding formula -- Base school district funding on attendance more than enrollment.
EDU008	School funding formula -- Provide more funds for

```
employ                          Employment Status
faminc_new                      Family income
child18                         Children under age 18 in household
pid3                            3 point party ID
pid7                            7 point Party ID
presvote16post                  2016 President Vote Post Election
presvote20post                  2020 President Vote Post Election
inputstate                      State of Residence
votereg                         Voter Registration Status
ideo5                           Ideology
newsint                         Political Interest
religpew                        Religion
pew_churatd                     Church attendance (Pew version)
pew_bornagain                   Born Again (Pew version)
pew_religimp                    Importance of religion (Pew version)
pew_prayer                      Frequency of Prayer (Pew version)
starttime                       Questionnaire Start Time
endtime                         Questionnaire End Time
```

                              Verbatims
==
```
POLS023_other                   - Other (text)
POLS024_other                   - Other (text) (1)
POLS025_other                   - Other (text) (2)
POLS010_t                       Top priority of Missouri state government - Other
                                (text)
EDU002_t                        Missouri School District - other (text)
county_name                     county_name
CountyName_Census               CountyName_Census
```

                          Variable map and codebook
==
```
Name:           caseid
Description:     Case ID

                Numeric Variable - no categories

                answered        : 900
```
==
```
Name:           weight
Description:     Missouri likely Voters Weight

                Numeric Variable - no categories

                answered        : 900
```
==
```
Name:           sample_treat
Description:     Sample treatment
```

```
Count    Code    Label
-----    ----    -----
  450       1    Sample A
```

```
         88        3    Disapprove
        426        4    Strongly disapprove
         18        5    Not sure


==============================================================================
Name:           POLS002
Description:     Approve/disapprove - job -- The US Congress


         Count    Code    Label
         -----    ----    -----
            7       1     Strongly approve
           49       2     Approve
          227       3     Disapprove
          131       4     Strongly disapprove
           36       5     Not sure
          450       9     not asked


==============================================================================
Name:           POLS007
Description:     Approve/disapprove - job -- The US Supreme Court


         Count    Code    Label
         -----    ----    -----
           17       1     Strongly approve
          159       2     Approve
          135       3     Disapprove
          112       4     Strongly disapprove
           27       5     Not sure
          450       9     not asked


==============================================================================
Name:           POLS003
Description:     Approve/disapprove - job -- The Missouri State Legislature


         Count    Code    Label
         -----    ----    -----
           14       1     Strongly approve
          167       2     Approve
          103       3     Disapprove
          117       4     Strongly disapprove
           49       5     Not sure
          450       9     not asked


==============================================================================
Name:           POLS004
Description:     Approve/disapprove - job -- Governor Mike Parson


         Count    Code    Label
```

```
              -----    ----    -----
               114       1     Strongly approve
               304       2     Approve
               176       3     Disapprove
               247       4     Strongly disapprove
                59       5     Not sure


==============================================================================
Name:         POLS006
Description:   Approve/disapprove - job -- Senator Josh Hawley

              Count    Code    Label
              -----    ----    -----
               222       1     Strongly approve
               175       2     Approve
                75       3     Disapprove
```

```
        152      1    Jay Ashcroft
         47      2    Bill Eigel
         67      3    Mike Kehoe
         16      4    Chris Wright
        468      5    Not sure
        150      6    Other


===============================================================================
Name:          POLSO25
Description:    Missouri Democratic candidate to support

          Count   Code    Label
          -----   ----    -----
          16      1    Sheryl Gladney
          33      2    Mike Hamra
          88      3    Crystal Quade
          23      4    Sarah Unsicker
         609      5    Not sure
         131      6    Other


===============================================================================
Name:          POLSO10
Description:    Top priority of Missouri state government

          Count   Code    Label
          -----   ----    -----
         359      1    Economy
         162      2    Health care
         147      3    Education
         152      4    Infrastructure
          80      5    Other


===============================================================================
Name:          POLSO11
Description:    Rate condition -- The Economy in the United States

          Count   Code    Label
          -----   ----    -----
          40      1    Excellent
         204      2    Good
         243      3    Fair
         410      4    Poor
           3      5    Not sure


===============================================================================
Name:          POLSO12
Description:    Rate condition -- The Economy in the State of Missouri
```

```
        Count    Code    Label
        -----    ----    -----
            9       1     Excellent
          190       2     Good
          466       3     Fair
          223       4     Poor
           12       5     Not sure


=============================================================================
Name:           POLSO13
Description:     Rate condition -- Public schools in your community
```

```
          Count   Code   Label
          -----   ----   -----
            42      1     Excellent
           172      2     Good
           136      3     Fair
            72      4     Poor
            28      5     Not sure
           450      9     not asked

===============================================================================
Name:          POLS018
Description:    Rate condition -- Your physical health in the last month

          Count   Code   Label
          -----   ----   -----
            56      1     Excellent
           225      2     Good
           119      3     Fair
            50      4     Poor
             0      5     Not sure
           450      9     not asked

===============================================================================
Name:          POLS019
Description:    Rate condition -- Your mental health in the last month

          Count   Code   Label
          -----   ----   -----
            93      1     Excellent
           209      2     Good
           105      3     Fair
            42      4     Poor
             1      5     Not sure
           450      9     not asked

===============================================================================
Name:          POLS020
Description:    Rate condition -- Roads and infrastructure in the State of
               Missouri

          Count   Code   Label
          -----   ----   -----
             8      1     Excellent
            77      2     Good
           190      3     Fair
           169      4     Poor
             6      5     Not sure
```

```
        450        9    not asked


================================================================================
Name:           POLSO21
Description:     Agree/disagree 1 -- The United States is on the right track and
                headed in a good direction.


        Count    Code   Label
        -----    ----   -----
         95        1    Agree
        310        2    Disagree
         45        3    Not Sure
        450        9    not asked


================================================================================
Name:           POLSO22
Description:     Agree/disagree 1 -- The State of Missouri is on the right track
                and headed in a good direction.


        Count    Code   Label
        -----    ----   -----
        157        1    Agree
        209        2    Disagree
         84        3    Not Sure
        450        9    not asked


================================================================================
Name:           POLSO26
Description:     Agree/disagree 1 -- Property taxes should not be raised for
                Missouri homeowners who are 62 years old or older.


        Count    Code   Label
        -----    ----   -----
        359        1    Agree
         54        2    Disagree
         37        3    Not Sure
        450        9    not asked


================================================================================
Name:           POLSO27
Description:     Agree/disagree 1 -- The U.S.-Mexican border situation is a
                crisis that needs to be resolved immediately.


        Count    Code   Label
        -----    ----   -----
        323        1    Agree
         89        2    Disagree
         38        3    Not Sure
```

```
         450      9    not asked


================================================================================
Name:           POLSO28
Description:     Support for eliminate sale tax policy -- Eliminate existing
                state sales taxes on groceries

            Count   Code    Label
            -----   ----    -----
             220      1    Strongly support
             143      2    Support
              41      3    Oppose
              10      4    Strongly oppose
              36      5    Not sure
             450      9    not asked


================================================================================
Name:           POLSO29
Description:     Support for eliminate sale tax policy -- Eliminate existing
                local sales taxes on groceries

            Count   Code    Label
            -----   ----    -----
             195      1    Strongly support
             129      2    Support
              68      3    Oppose
              14      4    Strongly oppose
              44      5    Not sure
             450      9    not asked


================================================================================
Name:           POLSO30
Description:     Support for eliminate sale tax policy -- Eliminate existing
                local sales taxes on groceries if the state replaces lost
                revenue for local governments

            Count   Code    Label
            -----   ----    -----
             138      1    Strongly support
             140      2    Support
              58      3    Oppose
              28      4    Strongly oppose
              86      5    Not sure
             450      9    not asked


================================================================================
Name:           POLSO31
Description:     Gambling legality -- Betting on professional sports
```

```
              Count    Code    Label
              -----    ----    -----
               525       1     Should be legal
               236       2     Should not be legal
               139       3     Not Sure

================================================================================
Name:          POLSO32
Description:    Gambling legality -- Betting on collegiate sports

              Count    Code    Label
              -----    ----    -----
               406       1     Should be legal
               367       2     Should not be legal
               127       3     Not Sure

================================================================================
Name:          POLSO33
Description:    Gambling legality -- Video lottery gaming machines in
               convenience stores

              Count    Code    Label
              -----    ----    -----
               389       1     Should be legal
               381       2     Should not be legal
               130       3     Not Sure

================================================================================
Name:          POLSO34
Description:    Gambling legality -- Video lottery gaming machines in bars,
               truck stops, fraternal organizations, and veterans'
               organizations

              Count    Code    Label
              -----    ----    -----
               465       1     Should be legal
               292       2     Should not be legal
               143       3     Not Sure

================================================================================
Name:          POLSO35
Description:    Would support ballot proposition

              Count    Code    Label
              -----    ----    -----
               428       1     Yes
               306       2     No
```

```
        165      3    Not sure
          1      8    skipped


================================================================================
Name:             POLS036
Description:       Favor or oppose death penalty -- Death penalty sentences in
                   cases of first-degree murder.

        Count   Code    Label
        -----   ----    -----
          529      1    Favor
          241      2    Oppose
          130      3    Not Sure


================================================================================
Name:             POLS037
Description:       Favor or oppose death penalty -- When a jury cannot unanimously
                   agree to sentence the death penalty, the judge decides whether
                   to sentence the death penalty or life in prison without parole.

        Count   Code    Label
        -----   ----    -----
          425      1    Favor
          329      2    Oppose
          146      3    Not Sure


================================================================================
Name:             POLS038
Description:       Favor or oppose death penalty -- The Governor being allowed to
                   change death penalty sentences to life in prison without parole.

        Count   Code    Label
        -----   ----    -----
          486      1    Favor
          262      2    Oppose
          152      3    Not Sure


================================================================================
Name:             EDU001
Description:       Children currently in school

        Count   Code    Label
        -----   ----    -----
          176      1    Yes
          724      2    No


================================================================================
Name:             EDU002
```

```
Description:    Missouri School District

        Count   Code    Label
        -----   ----    -----
          251      1    $district1
          112      2    $district2
           83      3    $district3
           39      4    $district4
           11      5    $district5
            5      6    $district6
            2      7    $district7
            4      8    $district8
            0      9    $district9
            1     10    $district10
            0     11    $district11
            0     12    $district12
            0     13    $district13
           17     14    Other
          375     99    not asked

================================================================================
Name:           EDU003
Description:    Teacher starting salary guess

                Numeric Variable - no categories

                answered        : 900
================================================================================
Name:           EDU004
Description:    Ideal teacher starting salary

                Numeric Variable - no categories

                answered        : 900
================================================================================
Name:           EDU005
Description:    School attendance percentage

                Numeric Variable - no categories

                answered        : 900
================================================================================
Name:           EDU006
Description:    Student enrollment total

                Numeric Variable - no categories

                answered        : 900
```

```
================================================================================
Name:          EDU007a
Description:    School funding formula -- Base school district funding on
                enrollment more than attendance.

        Count   Code   Label
        -----   ----   -----
          251      1   Agree
          128      2   Disagree
           71      3   Not Sure
          450      9   not asked


================================================================================
Name:          EDU007b
Description:    School funding formula -- Base school district funding on
                attendance more than enrollment.

        Count   Code   Label
        -----   ----   -----
          198      1   Agree
          166      2   Disagree
           86      3   Not Sure
          450      9   not asked


================================================================================
Name:          EDU008
Description:    School funding formula -- Provide more funds for each student
                who receives free and reduced-priced lunch.

        Count   Code   Label
        -----   ----   -----
          596      1   Agree
          185      2   Disagree
          119      3   Not Sure


================================================================================
Name:          EDU009
Description:    School funding formula -- Provide more funds for each student
                with special education needs.

        Count   Code   Label
        -----   ----   -----
          741      1   Agree
           76      2   Disagree
           83      3   Not Sure


================================================================================
Name:          EDU010
```

```
Description:    School funding formula -- Provide more funds for each student
                who is learning English as a non-native language.

        Count   Code    Label

        -----   ----    -----
          421      1     Agree
          327      2     Disagree
          152      3     Not Sure


===============================================================================
Name:           EDU011
Description:    Formula should use 2004 property values

        Count   Code    Label

        -----   ----    -----
          151      1     The formula should use 2004 property values.
          568      2     The formula should use more recent property values.
          181      3     Not sure


===============================================================================
```

```
================================================================================
Name:          EDU014
Description:    Student enrollment policies support -- Allow students enrolled
                in a district's schools to remain in that district's schools for
                the complete school year, even if they move out of the district
                during the school year.

        Count   Code    Label
        -----   ----    -----
```

```
        Count    Code    Label
        -----    ----    -----
          79       1     Strongly support
         268       2     Support
         281       3     Oppose
         108       4     Strongly oppose
         164       5     Not sure


==============================================================================
Name:          EDU018
Description:    Outside student enrollment policies support -- School districts
               must accept transferring in students who have special education
               needs

        Count    Code    Label
        -----    ----    -----
         210       1     Strongly support
         356       2     Support
         120       3     Oppose
          41       4     Strongly oppose
         173       5     Not sure


==============================================================================
Name:          EDU019
Description:    Outside student enrollment policies support -- School districts
               must accept transferring in students who have special education
               needs only if the receiving school district determines it can
               provide appropriate special educational services

        Count    Code    Label
        -----    ----    -----
```

```
       46       3    Oppose
       19       4    Strongly oppose
       84       5    Not sure


================================================================================
Name:          EDU022
Description:    Outside student enrollment transportation policies -- The State
               of Missouri should reimburse the receiving school district for
               the transportation costs of non-resident students who qualify
               for free or reduced-price school lunch or special education
               services.

       Count   Code   Label
       -----   ----   -----
        146      1    Strongly support
        302      2    Support
        177      3    Oppose
        109      4    Strongly oppose
        166      5    Not sure
```

```
        42       4    Not sure
         1       8    skipped


================================================================================
Name:           sexuality
Description:    Sexual Orientation

        Count    Code    Label
        -----    ----    -----
          796       1    Heterosexual / straight
            8       2    Lesbian / gay woman
           28       3    Gay man
           43       4    Bisexual
           12       5    Other
           13       6    Prefer not to say


================================================================================
Name:           transgender
Description:    T2463gender

        Count    Code    Label
        -----    ----    -----
            9     ---  8    9   ertransgender
```

```
            Numeric Variable - no categories

            answered        : 900
================================================================================
Name:           USR_Classification
Description:    USR_Classification

        Count   Code    Label
        -----   ----    -----
         202     1      Rural
         188     2      Small Medium Metro
         327     3      Suburban
         183     4      Urban


================================================================================
Name:           HRSA_Classification
Description:    HRSA_Classification

        Count   Code    Label
        -----   ----    -----
         202     1      Rural
```

```
Name:           agenum
Description:     agenum

                Numeric Variable - no categories

                answered        : 900
================================================================================
Name:           agegroup
Description:     Age group

        Count   Code    Label

        -----   ----    -----
          268     1     65+
          377     2     45-64
          189     3     30-44
           66     4     18-29


================================================================================
Name:           incgroup
Description:     Income group

        Count   Code    Label

        -----   ----    -----
           69     -1    No Data
          323      1    Under $50k
          307      2    $50k - $100k
          201      3    $100k or more


================================================================================
Name:           birthyr
Description:     Birth Year

                Numeric Variable - no categories

                answered        : 900
================================================================================
Name:           gender
Description:     Gender

        Count   Code    Label

        -----   ----    -----
          400      1    Male
          500      2    Female


================================================================================
Name:           race
Description:     Race
```

Count	Code	Label

```
          74        6    Permanently disabled
          45        7    Homemaker
          14        8    Student
          20        9    Other


===============================================================================
Name:            faminc_new
Description:     Family income

          Count   Code   Label
          -----   ----   -----
          19        1    Less than $10,000
          56        2    $10,000 - $19,999
          90        3    $20,000 - $29,999
          88        4    $30,000 - $39,999
          70        5    $40,000 - $49,999
          91        6    $50,000 - $59,999
          67        7    $60,000 - $69,999
          76        8    $70,000 - $79,999
          73        9    $80,000 - $99,999
          57       10    $100,000 - $119,999
          67       11    $120,000 - $149,999
          45       12    $150,000 - $199,999
          15       13    $200,000 - $249,999
           6       14    $250,000 - $349,999
           5       15    $350,000 - $499,999
           6       16    $500,000 or more
          69        9ther
```

```
                   19      5     Not sure


==============================================================================
Name:            pid7
Description:     7 point Party ID


        Count    Code    Label
        -----    ----    -----
          221      1     Strong Democrat
           86      2     Not very strong Democrat
           98      3     Lean Democrat
           77      4     Independent
          103      5     Lean Republican
           84      6     Not very strong Republican
          223      7     Strong Republican
            8      8     Not sure
            0      9     Don't know


==============================================================================
Name:            presvote16post
Description:     2016 President Vote Post Election


        Count    Code    Label
        -----    ----    -----
          322      1     Hillary Clinton
          383      2     Donald Trump
           20      3     Gary Johnson
           12      4     Jill Stein
            4      5     Evan McMullin
           10      6     Other
          149      7     Did not vote for President


==============================================================================
Name:            presvote20post
Description:     2020 President Vote Post Election


        Count    Code    Label
        -----    ----    -----
          406      1     Joe Biden
          420      2     Donald Trump
            9      3     Jo Jorgensen
            1      4     Howie Hawkins
           10      5     Other
           54      6     Did not vote for President


==============================================================================
Name:            inputstate
Description:     State of Residence
```

Count	Code	Label
0	1	Alabama
0	2	Alaska
0	4	Arizona
0	5	Arkansas
0	6	California
0	8	Colorado
0	9	Connecticut
0	10	Delaware
0	11	District of Columbia
0	12	Florida
0	13	Georgia
0	15	Hawaii
0	16	Idaho
0	17	Illinois
0	18	Indiana
0	19	Iowa
0	20	Kansas
0	21	Kentucky
0	22	Louisiana
0	23	Maine
0	24	Maryland
0	25	Massachusetts
0	26	Michigan
0	27	Minnesota
0	28	Mississippi
900	29	Missouri
0	30	Montana
0	31	Nebraska
0	32	Nevada
0	33	New Hampshire
0	34	New Jersey
0	35	New Mexico
0	36	New York
0	37	North Carolina
0	38	North Dakota
0	39	Ohio
0	40	Oklahoma
0	41	Oregon
0	42	Pennsylvania
0	44	Rhode Island
0	45	South Carolina
0	46	South Dakota
0	47	Tennessee
0	48	Texas
0	49	Utah

```
250       3    Moderate
209       4    Conservative
```

```
                 9         7    Don't know


=============================================================================
Name:              pew_bornagain
Description:    Born Again (Pew version)

           Count    Code    Label
           -----    ----    -----
             304       1    Yesel
```